

Digital Marketing Proposal Template

Client Name / Devaki Technologies

www.devakitechnologies.com



The purpose of this digital marketing

The importance of creating and using a digital marketing plan to support digital transformation and company growth



In any device website optimization

About us

Devaki focuses in establish professional relationship with our Clients/ Vendors to render our services and believe in the delivering the commitment to our customers. We are expertise in delivering quality content/product to our clients as we also maintain standards for backup and licensing so that our client achieves success.

- Web Design & Development
- Search Engine Optimization (SEO)
- Social Media
- Pay-Per-Click (PPC)
- Digital Content



Implementation

General Statistics



Competitor analysis in marketing and strategic management is an assessment of the strengths and weaknesses of current and potential competitors. This analysis provides both an offensive and defensive strategic context to identify opportunities and threats.

Competitor Analysis

Keyword Research

Content writing for website pages

Website Designing & Development

SEO

SMO

SME

SMM

Email Marketing

SMS Marketing

Content Marketing



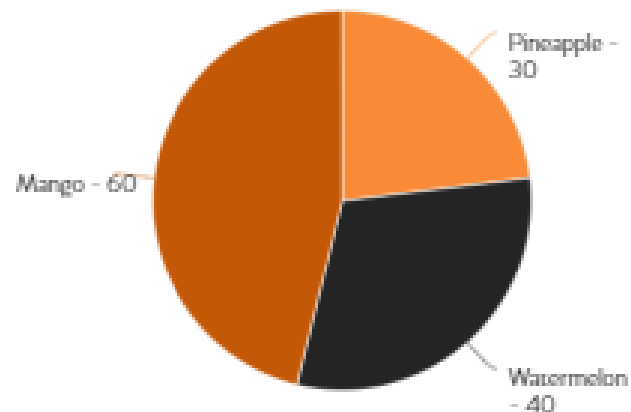
Our **Services**

Search Engine Optimization (SEO)

SEO is the art of ranking high on a search engine in the unpaid section, also known as the organic listings.

Our SEO services include:

- Keyword Research
- Technical SEO
- Full SEO Audits
- SEO Consulting



Social Media Optimization/Marketing

Our full suite of social media services includes:

- Social Strategy Development
- Social Media Consulting
- Social Media Advertising
- Community Engagement



Social media optimization (SMO) is the use of social media networks to manage and grow an organization's message and online presence. As a digital strategy, social media optimization can be used to increase awareness of new products and services, connect with customers, and ameliorate potential damaging news.

Social media marketing (SMM) is a form of Internet marketing that utilizes social networking websites as a marketing tool. The goal of SMM is to create content that users will share with their social network to help a company increase brand exposure and broaden customer reach.

Web Design & Development

We offer a full range of web design & development services including:

- Website Design
- Website Coding
- Conversion Optimization
- Mobile Development

Website/App Development



The UI/UX & Responsive Web Design

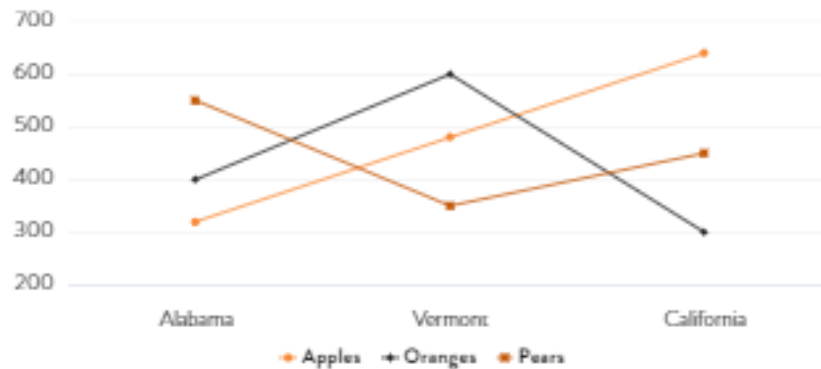


Building perfect UI & UX
Development

UI, or user interface, focuses on the look and layout. ... A UX designer ensures a product makes sense to the user by creating a path that logically flows from one step to the next. A UI designer ensures each page visually communicates that path.

Responsive Web design is the approach that suggests that design and development should respond to the user's behavior and environment based on screen size, platform and orientation

Pay-Per-Click



Our PPC services include:

- PPC Strategy Development
- PPC Research
- Campaign Setup
- Turnkey PPC Campaigns
- PPC Optimization



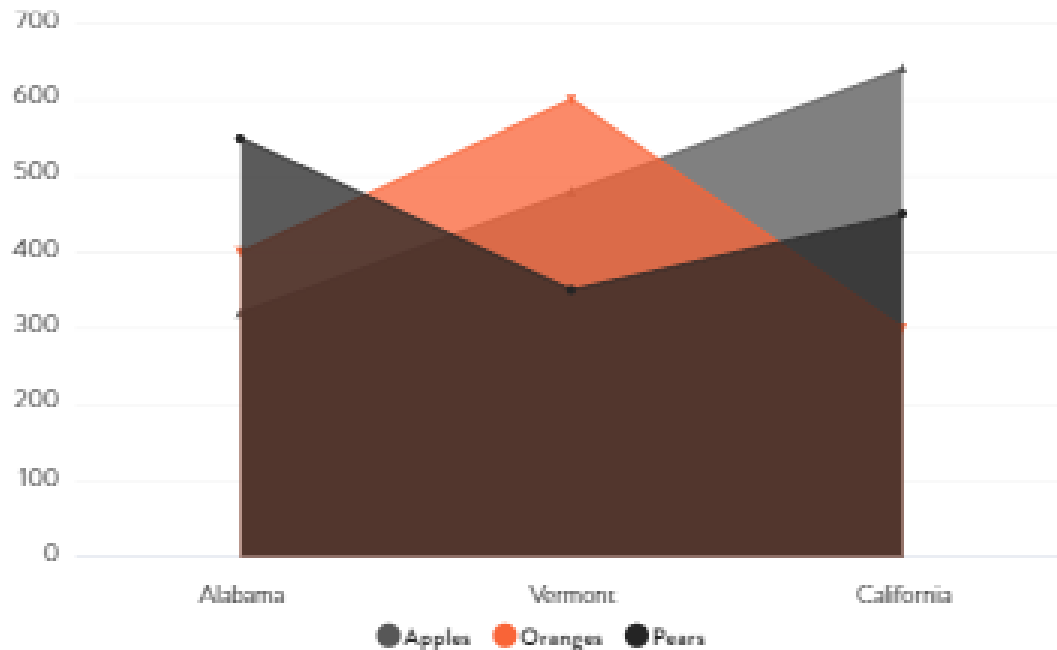
Digital Content & Video

Our full suite of content services includes:

- Digital Content Strategy
- Content Production
- Video Production
- Graphic Design
- Multi-language Content



Growth



Develop an empathetic understanding of your audience's world and how the website can solve problems along their journey.

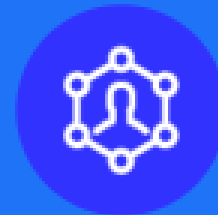
With a launch pad site live and collecting user data, you can start identifying the high-impact actions you can take to grow your business.

Your Unique Digital Marketing Package

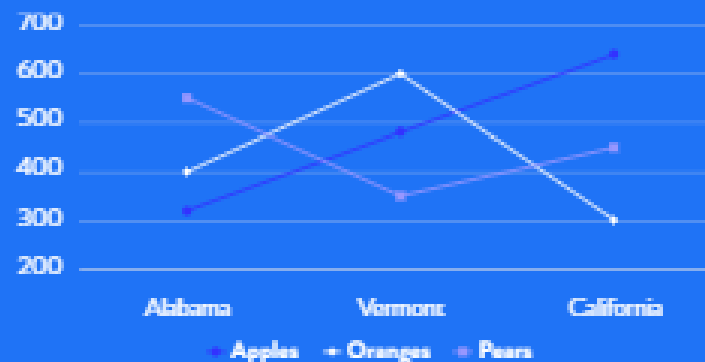
Every channel is unique for every individual company

Continuous conversion tracking

Goal settings to analyse

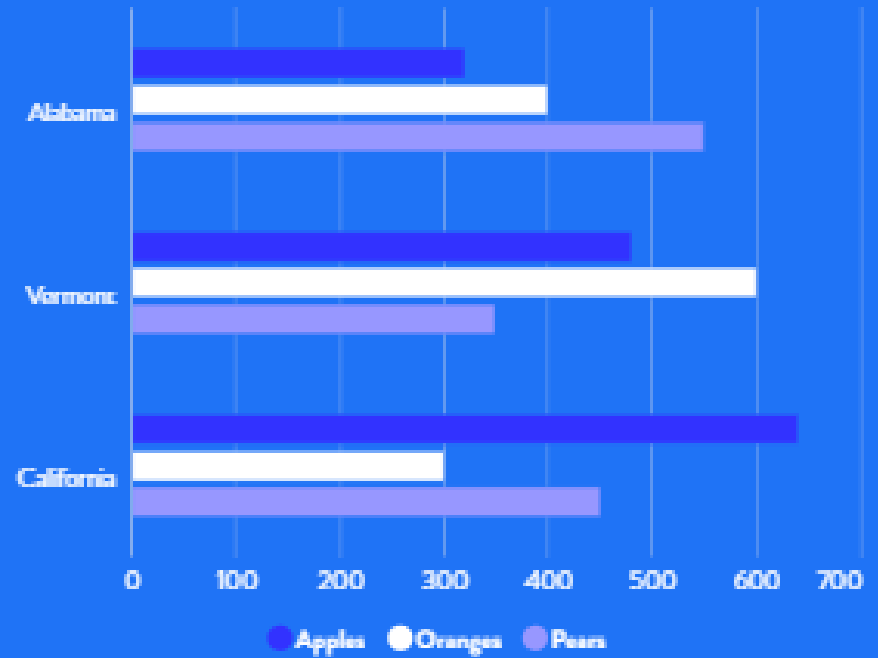


Unique strategy for every company



Summary

- we will work for customer satisfaction



Thank You

Devaki Technologies

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